

CAPSTONE PROGRAMS

Program Name	Description	Duration 45 min sessions	Delivery Format	
			Remote	Face to face
JA Finance Park® Virtual Advanced <i>NEW!</i>	<ul style="list-style-type: none"> Personal financial management program Online student self-guided curriculum Online simulation with modern graphics Advanced features - self-select career and long-term planning at four life stages Flexible for in class or remote delivery 	8 student self-guided sessions Plus virtual simulation 3 hours	✓	✓
JA Inspire™ Virtual	<ul style="list-style-type: none"> Career exploration program - flexible for in-class or remote Online student self-guided or teacher-led curriculum Online culminating event with over 100 local virtual career exhibits sorted by career cluster featuring videos and downloadable career information 	5 sessions: student self-guided or teacher led Plus virtual event	✓	✓

CLASSROOM PROGRAMS - Teacher-led for 2020-2021

Program Name	Description	Duration 45 min sessions	Delivery Format	
			Remote	Face to face
JA Personal Success	<ul style="list-style-type: none"> Personal success skills for the job market Role-playing opportunities to practice skills Culminates in mock job interview for each student Pre-recorded volunteer-led videos are available to educators to streamline curriculum delivery 	4 sessions Plus virtual interview	✓	✓
JA Career Success®	<ul style="list-style-type: none"> Learn crucial workplace skills employers seek Explore valuable tools to find the perfect job Investigate high growth industries Tips on resumes, cover letters and interviewing skills 	7 sessions		✓
JA Personal Finance® <i>UPDATED!</i>	<ul style="list-style-type: none"> Money management strategies Identify the importance of keeping a monthly budget Explore the importance of credit Analyze the financial implications of education and career choices 	5 sessions	✓	✓
JA Be Entrepreneurial® <i>UPDATED!</i>	<ul style="list-style-type: none"> Skills needed for success by entrepreneurs Three modules that can be offered alone or together: <ul style="list-style-type: none"> Module 1: JA Design Module 2: JA Think Like an Entrepreneur Module 3: JA Lean Business Plan 	4 sessions 2 sessions 4 sessions	✓	✓
JA Real Jobs Real World	<ul style="list-style-type: none"> Analyze local career, salary, labor market information, and educational pathways Program culminates in a student project featuring their top career choice 	6 sessions		✓

JA Company Program [®] Pop-Up [™] <i>NEW!</i>	<ul style="list-style-type: none"> Develop skills required to plan, launch, and operate a business Any profits generated benefit the school or a designated community organization 	7 sessions	✓	✓
JA Company Program [®]	<ul style="list-style-type: none"> A team of students build, launch, manage and operate their own business 	13 sessions	✓	✓
JA Titan [®] <i>UPDATED!</i>	<ul style="list-style-type: none"> Operate an on-line virtual company Make decisions about product price, marketing research and business practices 	7 sessions plus virtual simulation	✓	✓
JA Career Series Speakers [™]	<ul style="list-style-type: none"> A local business person provides insights about their career and job responsibilities 	1 session	✓	✓
JA All About Cars [™] <i>NEW!</i>	<ul style="list-style-type: none"> Explore the costs of buying and operating a car Tips on smart consumer car purchasing 	1 session	✓	✓

SEMESTER COURSES

Teacher-led, one semester courses that include a case study and student project. Flexible for in class or remote delivery

Program Name	Description
JA Business Communications [™]	<ul style="list-style-type: none"> Develop the communication skills necessary to succeed in business Learn to communicate up, down, and across the organization Examine writing in a business setting
JA Economics [®]	<ul style="list-style-type: none"> Economic principles that influence our daily lives and our future, including scarcity, business/consumer relationship, international trade and the role of government
JA Entrepreneurial Mindset [™]	<ul style="list-style-type: none"> Explore the concepts of starting a business and entrepreneurial abilities Identify business opportunity, create a business plan, and review the economics and stages of business growth
JA Financial Literacy [™]	<ul style="list-style-type: none"> Foundational personal finance skills Manage money, create a budget, examine bank accounts, investments, and credit Address the financial problems of identity theft and debt
JA Financial Capability [™] (1 and 2)	<ul style="list-style-type: none"> Financial capabilities from a business perspective Banking, economics, business planning, and risk management Analyze business principles through a case study
JA Marketing Principles [™] (1 and 2)	<ul style="list-style-type: none"> Introduction to marketing and basic marketing techniques Understanding the customer, the marketing mix and marketing communication channels
JA Intro to Business and Technology [™] (1 and 2)	<ul style="list-style-type: none"> Focus on teamwork, innovation, decision-making, and ethics Learn basic technical skills to utilize presentation, word processing and spreadsheet software effectively

ENHANCEMENTS - An excellent addition to any JA program

Enhancement Name	Description
JA Digital Career Book <i>NEW!</i>	<ul style="list-style-type: none"> Online self-guided career exploration resource Student friendly access to career data, videos and business websites
JA Connect <i>NEW!</i>	<ul style="list-style-type: none"> Online self-guided, short learning experiences to enhance career readiness and financial understanding

For class reservations or more information, contact Jennifer Harris at Jharris@jaky.org

Learn more about Junior Achievement www.jaky.org