

High School

Program Overview 2020-2021

CAPSTONE PROGRAMS

| Program Name | Description | Duration 45 min sessions | Delivery Format | |
|---|--|--|-----------------|--------------|
| | | | Remote | Face to face |
| JA Finance Park® Virtual Advanced <i>NEW!</i> | <ul style="list-style-type: none"> Personal financial management program Online simulation with modern graphics Advanced features - self-select career and long-term planning at four life stages Flexible for in class or remote delivery | 8 teacher-led sessions Plus virtual simulation 3 hours | ✓ | ✓ |
| JA Inspire™ Virtual | <ul style="list-style-type: none"> Career exploration program - flexible for in-class or remote Online student self-guided or teacher-led curriculum Online culminating event with over 100 local virtual career exhibits sorted by career cluster featuring videos and downloadable career information | 5 sessions: student self-guided or teacher led Plus virtual event | ✓ | ✓ |

CLASSROOM PROGRAMS - Programs can be fully teacher-led or volunteer included at educator's request

| Program Name | Description | Duration 45 min sessions | Delivery Format | |
|---|---|--|-----------------|--------------|
| | | | Remote | Face to face |
| JA Personal Success | <ul style="list-style-type: none"> Personal success skills for the job market Role-playing opportunities to practice skills Culminates in mock job interview for each student <i>Pre-recorded volunteer-led videos are available to educators to streamline curriculum delivery</i> | 4 sessions Plus virtual interview | ✓ | ✓ |
| JA Career Success® | <ul style="list-style-type: none"> Learn crucial workplace skills employers seek Explore valuable tools to find the perfect job Investigate high growth industries Tips on resumes, cover letters and interviewing skills | 7 sessions | | ✓ |
| JA Personal Finance® <i>UPDATED!</i> | <ul style="list-style-type: none"> Money management strategies Identify the importance of keeping a monthly budget Explore the importance of credit Analyze the financial implications of education and career choices | 5 sessions | ✓ | ✓ |
| JA Be Entrepreneurial® <i>UPDATED!</i> | <ul style="list-style-type: none"> Skills needed for success by entrepreneurs Three modules that can be offered alone or together: <ul style="list-style-type: none"> Module 1: JA Design Module 2: JA Think Like an Entrepreneur Module 3: JA Lean Business Plan | 4 sessions 2 sessions 4 sessions | ✓ | ✓ |
| JA Real Jobs Real World | <ul style="list-style-type: none"> Analyze local career, salary, labor market information, and educational pathways Program culminates in a student project featuring their top career choice | 6 sessions | | ✓ |

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|---|--|------------------------------------|---|---|
| JA Company Program [®] Pop-Up™ <i>NEW!</i> | <ul style="list-style-type: none"> Develop skills required to plan, launch, and operate a business Any profits generated benefit the school or a designated community organization | 7 sessions | ✓ | ✓ |
| JA Company Program [®] | <ul style="list-style-type: none"> A team of students build, launch, manage and operate their own business | 13 sessions | ✓ | ✓ |
| JA Titan [®] <i>UPDATED!</i> | <ul style="list-style-type: none"> Operate an on-line virtual company Make decisions about product price, marketing research and business practices | 7 sessions plus virtual simulation | ✓ | ✓ |
| JA Career Series Speakers™ | <ul style="list-style-type: none"> A local business person provides insights about their career and job responsibilities | 1 session | ✓ | ✓ |
| JA All About Cars™ <i>NEW!</i> | <ul style="list-style-type: none"> Explore the costs of buying and operating a car Tips on smart consumer car purchasing | 1 session | ✓ | ✓ |

SEMESTER COURSES

Teacher-led, one semester courses that include a case study and student project. Flexible for in class or remote delivery

| Program Name | Description |
|--|--|
| JA Business Communications™ | <ul style="list-style-type: none"> Develop the communication skills necessary to succeed in business Learn to communicate up, down, and across the organization Examine writing in a business setting |
| JA Economics [®] | <ul style="list-style-type: none"> Economic principles that influence our daily lives and our future, including scarcity, business/consumer relationship, international trade and the role of government |
| JA Entrepreneurial Mindset™ | <ul style="list-style-type: none"> Explore the concepts of starting a business and entrepreneurial abilities Identify business opportunity, create a business plan, and review the economics and stages of business growth |
| JA Financial Literacy™ | <ul style="list-style-type: none"> Foundational personal finance skills Manage money, create a budget, examine bank accounts, investments, and credit Address the financial problems of identity theft and debt |
| JA Financial Capability™ (1 and 2) | <ul style="list-style-type: none"> Financial capabilities from a business perspective Banking, economics, business planning, and risk management Analyze business principles through a case study |
| JA Marketing Principles™ (1 and 2) | <ul style="list-style-type: none"> Introduction to marketing and basic marketing techniques Understanding the customer, the marketing mix and marketing communication channels |
| JA Intro to Business and Technology™ (1 and 2) | <ul style="list-style-type: none"> Focus on teamwork, innovation, decision-making, and ethics Learn basic technical skills to utilize presentation, word processing and spreadsheet software effectively |

ENHANCEMENTS - An excellent addition to any JA program

| Enhancement Name | Description |
|---------------------------------------|--|
| JA Digital Career Book <i>NEW!</i> | <ul style="list-style-type: none"> Online self-guided career exploration resource Student friendly access to career data, videos and business websites |
| JA Connect <i>NEW!</i> | <ul style="list-style-type: none"> Online self-guided, short learning experiences to enhance career readiness and financial understanding |

For class reservations or more information, contact Jennifer Harris at Jharris@jaky.org

Learn more about Junior Achievement www.jaky.org