



Junior Achievement Learning Experiences

Elementary School (2021-2022)

CLASSROOM PROGRAMS - offered at no cost to your school and may be educator or volunteer led.

Program Name	Description	Grade	Duration
JA Ourselves [®]	Through engaging activities and storybook characters, students learn the value of work and personal choices involving money, saving and giving.	K	5 sessions x 30 minutes each
JA Our Families [®]	Students learn how family jobs contribute to the well-being of the family and community and about wants, needs, goods, and services.	1 st	5 sessions x 30 minutes each
JA Our Community [®]	Students explore businesses and jobs in a community. They learn about taxes, decision making, and how money flows in an economy.	2 nd	5 sessions x 45 minutes each
JA Our City [®]	Introduces students to financial literacy and social studies learning objectives, including how people manage their money and the importance of economic exchange in a city.	3 rd	5 sessions x 45 minutes each
JA Our Region [®]	Explores how entrepreneurs use resources to produce goods and services in a region. Students learn to track revenue and expenses.	4 th	5 sessions x 45 minutes each
JA Our Nation [®]	Students learn skills needed to meet the needs of the 21 st century job market and about high-growth, high-demand jobs.	5 th	5 sessions x 45 minutes each
JA More than Money [®]	Students learn about earning, spending, sharing, and saving money, and money management skills. They also explore the steps of starting a new business or jobs they can perform to earn money.	3 rd , 4 th , or 5 th	5 sessions x 45 minutes each

INTRODUCTORY VIDEO LEARNING EXPERIENCES- offered at no cost to your school and educator-led

Program Name	Description	Grade	Duration
JA Our Families [®] <i>video version</i>	<ul style="list-style-type: none"> • Students learn first-grade social studies objectives - families, neighborhoods, money, wants and needs • Students explore entrepreneurship and the ways in which businesses provide goods, services, and jobs for families. 	1 st	5 sessions x 20 minutes each
JA Our Community [®] <i>video version</i>	<ul style="list-style-type: none"> • Introduces students to the intersection of work readiness and early elementary grades social studies learning objectives, including how citizens benefit from and contribute to a community's success • Students learn about working in a job to receive a wage, paying taxes, and the process of voting. 	2 nd	3 sessions x 20 minutes each

For class reservations or more information, contact Jennifer Harris at Jharris@jaky.org

Learn more about Junior Achievement www.jaky.org



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CAPSTONE PROGRAM - for 5th grade students

Includes educator-led curriculum and culminating simulation. A per-student fee may apply.

Program Name	Description	Duration
JA BizTown [®] Two options	<p>JA BizTown - with fieldtrip to JA learning lab</p> <ul style="list-style-type: none"> ▪ Combines educator-led curriculum and student workbooks, with culminating visit to JA BizTown ▪ At JA BizTown, students’ experience hands-on learning while running businesses, managing their personal finances, voting, and more! ▪ Volunteers are needed from 8:30 am to 2:30 pm <p>JA BizTown Virtual - with JA BizTown Adventures simulation</p> <ul style="list-style-type: none"> ▪ Online student self-guided curriculum ▪ Culminating event is an online simulation in the classroom, where students make decisions working in the roles of CEO, CPA, marketing director, sales manager, and consumer 	12 educator-led sessions, <i>plus</i> Simulation at JA site, 5 hours Simulation in the classroom 1-2 hours

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